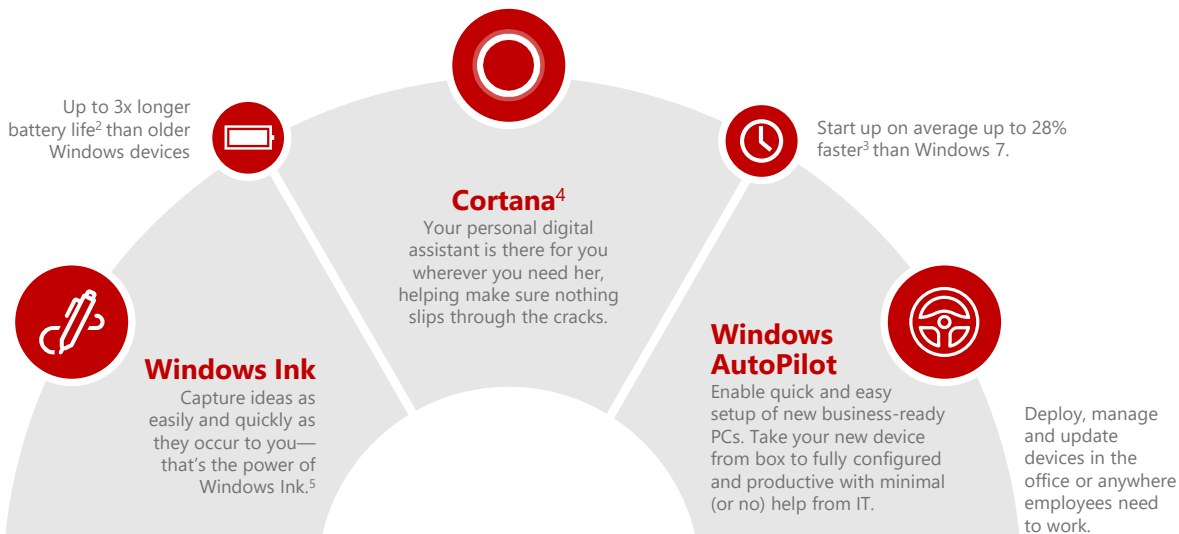


# WINDOWS 10 PRO: BOOST YOUR PRODUCTIVITY AND HELP SECURE YOUR BUSINESS

## PERFORMANCE AND PRODUCTIVITY

New PCs enable small businesses with up to **65%** faster multi-tasking compared to a 5 year old PC.<sup>1</sup>



Log in with fingerprint or facial recognition.<sup>6</sup>

Virtualization-based security can help prevent malware installation to the OS layer.

Windows Defender Antivirus offers built-in malware protection to help keep you safe from viruses, spyware, and other malicious software.

More than **50%** of small businesses have suffered a data breach or cyberattack,<sup>9</sup> averaging more than US \$84,000 per breach.<sup>10</sup>

## SECURITY

➔ Get advice from the Windows 10 experts—(330) 931-4141 or visit [QualityIP.com](http://QualityIP.com)



1 As measured by SEG562, which is an office productivity and multitasking workload using Microsoft Word® (save to PDF), Excel® (recalc), PowerPoint® (slide sort), and NXPowerLite Desktop® (to shrink contents with office documents' kind of file compression), all while playing video in the background (simulating the watching of a business training or webcast).

2 Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, estimated based on Windows 8.1 Local HD Video Playback Power. Comparisons based on Intel® Core™ i5-5200U vs. Intel® Core™ i5-5200M.

3 Testing conducted by Principled Technologies in July 2015 in a closed lab environment using OEM factory default images on a representative sample of Windows 7 devices. Each

boot test was run 10 times and the averages compared. Average improvement in startup was 26%.

4 Cortana available in select markets; experience may vary by region and device.

5 Touch-capable tablet or PC required. Pen accessory may be sold separately.

6 Windows Hello with biometrics specialized hardware, a fingerprint reader, illuminated IR sensor, or other biometric sensor is required. Hardware-based protection of the Windows Hello credential/keys requires TPM 1.2 or greater. If no TPM exists or is configured, credential/keys protection will be software-based.

7 Thycotic and Cybersecurity Ventures Report, "The World will Need to Protect 300 Billion Passwords by 2020," 2017.

8 Requires TPM 1.2 or greater for TPM-based key protection.

9 Ponemon, 2016 State of Cybersecurity in SMB (USA), Canadian Chamber of Commerce, An Analysis of the Adoption of Internet-based Technology, February 2017.

10 Small Biz Daily: 10 Small Business Trends 2018.

Separate subscriptions may be required.

